

Pick a proven pasture performer.

AUTUMN 2025



Better pasture together™

 **BARENBRUG**

Two sure-fire ways to help your farm hum

What's the one thing that will get you through even the tightest of times?

Home-grown feed.

It's your biggest ally in keeping costs down, and production up.

Make the most of it with two strategic investments this autumn, and you and your animals will thrive through 2025 and beyond.

- Renew with proven cultivars
- Don't cut corners

If the budget's tight, restore and sow smaller areas, but do it right. That way you save yourself the stress (and cost) of a poor result.

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Stress-tested and good to go

You have enough things to worry about; seed shouldn't be one of them. So we spend years making sure our seed is match-fit the day it reaches you.

That way, you can concentrate on the other aspects of pasture renewal to get a great result, knowing what you sow is good to go.

Which of these 3 options would you rather live with in the next year? Uncertainty, or productivity?



1 Cheap Seed

There's a reason cheap seed costs less, and it's usually not a good one in terms of what it will provide you!

Poor establishment? Unknown performance? Introducing prohibited weeds?

This is the risky, uncertain option.

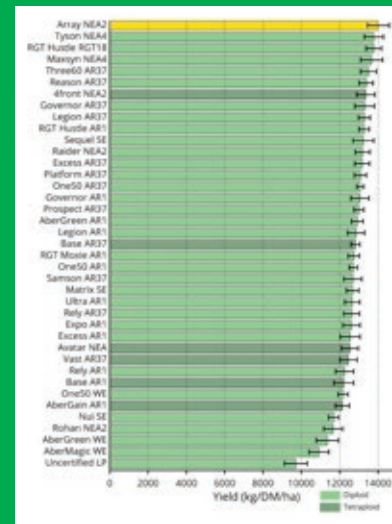
2 Array Perennial Ryegrass

Array has perennial productivity written all over it.

How can you be sure? Not only is it unbeaten for total yield in the *National Forage Variety Trials (NFVT)*, it out-grew uncertified seed in those same trials, by 4.3 tonnes/ha, every year. At \$0.30/kg dry matter, that's **\$1,200 of extra pasture, year after year.**

Persistent, easy to eat, and able to extract more nitrogen from the soil, it's better for your animals and the environment as well.

2024-25 NFVT Perennial ryegrass summary, total yield, all New Zealand trials



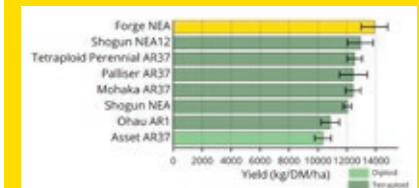
3 Forge hybrid Ryegrass

Make your neighbours green with envy, and reap the rewards of a phenomenal 3-5 year pasture bred to maximise animal intake and lighten your farm footprint.

Forge gives you 1.4 tonnes of dry matter/ha more than a top perennial, or **\$420 of extra pasture, every year.**

Not just any pasture, either – palatable, energy-rich tetraploid pasture. When it runs out, just direct-drill more *Forge* in. This high-octane hybrid, gives you new and better ways to farm well.

2024-25 NFVT hybrid ryegrass summary, total yield, all New Zealand trials



Perennial favourites

Nothing says home grown feed like perennial ryegrass. But not all perennials are equal. You need pastures you can trust to earn their keep, and then some.

No matter where or what you farm, we have you covered for autumn renewal.



All farms

Array

The perennial ryegrass every hard-working ruminant has been waiting for. Tall, leafy and densely tillered, it's super easy to eat and unbeaten for yield in industry *NFVT* trials. Buffer your system with great cool season growth; utilise soil nitrogen more efficiently, and give the tractor a rest - it's very persistent.

Maxsyn

The next generation perennial. Persistent, tough and prolific, *Maxsyn* keeps you growing more on every hectare year-round, even in summer and autumn, when it really shines. Plus it has plenty of tillers, so you know it's very robust and adaptable. Available with *NEA4* endophyte, or now supercharged with *NEA12* for even better performance.

Governor

The great all-rounder. An outstanding survivor, and always there for leafy, green grazing when you need it in early spring and autumn, whether it's for calving, lambing, flushing ewes for mating or keeping cows milking well.

4front

The tetraploid that cushions your farm footprint. Good for the environment, and for your animals too. So tasty and easy to manage, you can let it grow a bit longer and animals will still scoff it up and thrive, producing more milk and meat off the same land area, for the same amount of nitrogen.

Red meat specialist

Rohan

The easy-care spreading ryegrass. Covers the ground like nothing else, protecting your hill country with fine, dense pasture and keeping your sheep and beef happy with palatable, persistent feed all year long.

Tyson

The earliest starter. Add 18% more feed to the menu for hard-working mums in the first two months of lambing and calving, and watch those young animals prosper, without taking it all off mum's back. Especially good for weaning lambs straight onto the truck.



Fat and happy – Tyson doing what it does best.

Hybrid vigour

Need rockstar pasture for 2-5 years? Hybrid ryegrass is the answer. Even better, it will last longer if you look after it well.



All farms

Forge

The new national champion in 3-5 year pasture. Succulent, super-abundant and lighter on the environment, this high-yielding tetraploid puts more energy into every mouthful to help you get the best out of your animals year-round.

Shogun

The legendary tetraploid hybrid for 1-3 year pastures, available with *NEA* endophyte or supercharged with *NEA12* for even more yield. Fast, delicious, nutritious and guaranteed to make animals happy.

Quick fix

Short-term pasture doesn't have to mean short-changing yourself on production. Even 1-2 years of great growth helps bolster your farm grown feed.



All farms

Tabu+

The record-breaking Italian animals love. Sow and stand back; you'll be grazing this sooner than virtually anything else, and it thrives in cool weather. This 1-2 year option has phenomenal winter yield.

Hogan

The classic large-leaved annual for an 8 month grass crop. Another super-fast starter, with the advantage of top-rated yield so you can maximise animal performance off every hectare.

Catch-crop+

The luscious leafy *Hattrick* oat that grows the maximum tonnage of valuable winter feed, mixed with *Tabu+* ryegrass for extended re-growth into spring.



Shogun mixed pasture

What else?

If ryegrass doesn't always suit your conditions, other species will.

Redefine

The friendly cocksfoot that gives new meaning to 'fine leaves'. Get legendary cocksfoot persistence without the clumpy behaviour and clover suppression of older varieties.

Morrow

The multi-stemmed red clover. Energy-rich, happy in the sun and tap-rooted for summer resilience, *Morrow* tempts even the fussiest of eaters, and you can graze it more often.



Captain

The cool season plantain for feed when you need it most. Drought tolerant, with plenty of summer growth too, it also has properties to reduce nitrogen leaching.



Redefine (L) makes friends with legumes unlike old cocksfoot (R).

Great whites

Never under-estimate the nutritional and environmental power of high performance white clover.

All farms

Ruru The lush, stronger white clover. Give your animals more energy and protein in summer and fix more nitrogen too with this medium leaved cultivar bred for higher yield year-round on all farms.

Dairy

Kotuku The large leaved white clover cows love. Thrives in summer, nourishing animals when ryegrass is not always at its best. *Kotuku* yields well and establishes fast, so it's also ideal for oversowing. Mix 50:50 with *Ruru*.

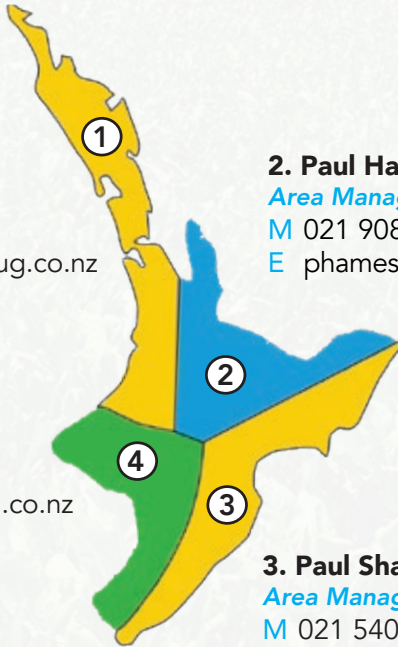


Red meat

Apex The strong spreader for persistence and improved tolerance of hard grazing, summer dry conditions and clover root weevil. Don't miss out on white clover's many benefits just because you have harder country. Mix 50:50 with *Ruru*.



For more, contact our team



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Gain new insight

Keep up to date with all things pasture and home grown feed by signing up for 'Insight'.

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E-mailed straight to your inbox each month. Free and only available to subscribers.

